Mega Conclave on PACS for running Pradhan Mantri Bhartiya Janaushadhi Kendra

With the objective of strengthening Primary Agricultural Credit Society and providing quality medicines in affordable range to the villages of nation, PACS is been associated with PMBI to implement the PMBJP scheme to open Jan Aushadhi Kendras.

A grand event was organised as “Mega Conclave on PACS for running Jan Aushadhi Kendra” which was inaugurated by Hon’ble Union Home Minister and Minister of Cooperation Shri Amit Shah at Vigyan Bhawan in New Delhi on 8th January 2024. It was graced by Hon’ble Union Minister of Health & Family Welfare and Chemicals & Fertilizers, Gol Dr. Mansukh Mandaviya, Hon’ble Minister of State for Cooperation Shri B.L. Verma with Secretary, Department of Pharmaceuticals Dr. Arunish Chawla and Secretary, Ministry of Cooperation Shri Gyanesh Kumar. During the event Pradhan Mantri Bhartiya Janaushadhi Kendra store codes were distributed to PACS of 5 states to empower the vision of Hon’ble PM as “Sahakar-se-Samriddhi”.

Total Sales crossed Rs.1224.71 Cr, FY 2023-24 (till 31.01.2024)
Estimated Savings Approx. of Rs. 6123 Cr, FY 2023-24 (till 31.01.2024)
During the meeting of Parliamentary Standing Committee on Chemicals & Fertilizers a study tour at Jaisalmer and Vadodara was organized from 15th January to 19th January 2024. The meetings were headed by Hon’ble Chairperson and members of parliamentary committee with officials of Department of Pharmaceuticals and Pharmaceuticals & Medical Devices Bureau of India (PMBI). The meetings were based on the objective of PMBJP scheme, its methods and progressive approach for smooth functioning. Shri Ravi Dadhich, CEO PMBI made a presentation at both the venues.
Secretary, Department of Pharmaceuticals, Ministry of Chemicals and Fertilizers, Gol visited PMBI Head Office

Dr. Arunish Chawla, Secretary, Department of Pharmaceuticals, Ministry of Chemicals and Fertilizers, Gol visited PMBI Head Office, Delhi on 3rd January 2024. The meeting was focussed to discuss the drugs mandate and role of women entrepreneurship in running Pradhan Mantri Bhartiya Janaushadhi Kendra with the CEO, PMBI and other officials.
PMBI Exploration in International Market with HLL

Carrying forward the vision of Hon’ble PM to implement the PMBJP scheme in other countries a Memorandum of Understanding (MoU) was signed between Pharmaceuticals & Medical Devices Bureau of India (PMBI), a society under the aegis of Department of Pharmaceuticals, Ministry of Chemicals & Fertilizers, Govt. of India, Delhi and HLL Lifecare Ltd, a Government of India Enterprise under the administrative control of the Ministry of Health & Family Welfare, Govt. of India, Thiruvananthapuram on 8th January 2024.

The MoU was signed by Shri Ravi Dadhich, CEO, PMBI and Shri Benny Joseph, VP (RBD & GAPL), HLL to work together as nodal agencies for the objective where PMBI medicines will be exported to other nations in association with HLL.
PMBI organised Training programme on "Leadership and Change Management"

“Before you are a leader, success is all about growing yourself. When you become a leader, success is all about growing others.”

- Jack Welch

Under the guidance of CEO, Pharmaceuticals & Medical Devices Bureau of India (PMBI) organised a training programme on "Leadership and Change Management" from 9th January to 12th January 2024 at Head Office, Delhi. The training was organized for Manager level officials to develop and explore the leadership qualities. The training offered insights into theories and applications of leadership and change management with an emphasis on learning knowledge, skills and values. The training was participative with a lot of reflections/assessments into one’s own style of leadership and change management, thus, providing opportunities to identify specific areas of improvement.
Hamara Sankalp Viksit Bharat

The Viksit Bharat Sankalp Yatra started since 15th November 2023 is going on full swing across the nation with an objective of airing the information and creating awareness about different central government schemes. During the journey beneficiaries of different schemes interacted with Hon'ble ministers to know the impact of schemes on their lives.

Being a flagship scheme PMBJP (Jan Aushadhi team) has enthusiastically participated at each venue of event spreading the awareness regarding quality generic medicines of Jan Aushadhi which are available at very affordable price range.
IN THE NEWS

PACS: ‘किसानों और गारीबों को भी पेक्स के जरिए मिलेगा सस्ती दवा का लाभ’, बोले केंद्रीय गृह मंत्री अमित शाह

केंद्रीय सहकारिता मंत्री अमित शाह ने कहा कि 241 प्राथमिक कृषि जना समितियों (पेक्स) की ओर से देशार्थीय सोचो गए जब बीडी केंद्र से गारीब ग्रामिणों और किसानों की भी सस्ती दवा पर जानी गई विवादों का लाभ मिलेगा। अब तक सक्को के जनोधिक देव के में मैजे पेक्स के रहने के साथ साथ जश्न और शाह के बाबी के अधिकारी दोनों बहने का विश्वास भारी में होगा। इतनी वर्षों के लिए तक पत्ती लिख गई रही है। राष्ट्रीय पेक्स में से डिश के उपसर्ग में देश के विवादित बनापन का लाभ का जिल करते हुए गृह मंत्री शाह ने कहा कि ग्रामीण समितियों की बजरित ग्रामीण भी समूह के के रहे होंगे। उन्होंने सभी पेक्स से सक्कर के जनव दिनों से जुड़ी 22 विभिन्न कर्मचारी के अन्य घरों का आयात किया। पाँच पेक्स के जन औपचारिक केंद्र से कितने प्रभावित देश हुए शाह ने कहा कि पेक्स से अभिनवों में मिला गया बदलाव के चलते जन औपचारिक केंद्र खोलने के लिए अपनी व्यवस्थापित गतिविधियों का बिस्तर कर सकता है।

Govt committed to transform healthcare landscape: Health minister Mandaviya

The government is committed to transform the country's entire healthcare landscape, Health Minister Mansukh Mandaviya said Wednesday, highlighting that this dispensation opened several new AIIMS, raised the number of medical colleges to almost double and operationalised more than 10,000 Jan Aushadhi Kendras.

He was speaking after virtually inaugurating a Super Speciality Block at Ganesh Shankar Vidyarthi Memorial Medical College in Kanpur, Uttar Pradesh. He also laid the foundation stone of an All India Institute of Speech and Hearing (AIISH) Satellite Centre in Kanpur.

बदल रही लोगों की सोच: जेनरिक दवाओं की बढ़ी मांग, 40 प्रतिशत मरीज ने छोड़ी इंडेक्स दवाएं

केंद्रीय सरकार के कोरोना से जेनरिक दवाओं के लेखान आम लोगों की सोच बदल रही है। जन औपचारिक केंद्रों पर बिखरी द्वे दर के बदल है। वर्तमान में इंडीया आर्मी सरकार की एक रिपोर्ट के अनुसार पश्चिम भारत के एक दूर बितके के माना है कि 40% लोगों ने प्राइड छोड़कर जेनरिक दवाएं लेने शुरु कर दी है।

रिपोर्ट के अनुसार इसका कारण यह है कि डॉक्टर प्रशिक्षण में साझा का नाम लिख रहे हैं। मरीजों को यह आसान है कि जेनरिक दवाओं की बढ़ी मांग और जन औपचारिक कर्मचारी की बढ़ी संख्या से दवाओं की कीमत में कमी आई हुई है। जेनरिक दवाओं के लिए भी इंडीया आर्मी की तरफ से 50 से 60 प्रतिशत तक सस्ती होती है।

केंद्रीय सरकार के लक्ष्य 2026 के अंत तक जन औपचारिक केंद्रों की संख्या दात गुणा बढ़ाकर 25,000 करने का है। भारत देश के 753 जिलों में 10,373 केंद्र है।

Jammu News: जम्मू जिले में जन औपचारिक केंद्र की बिक्री 11 गुना बढ़ने का दावा

जम्मू जिले में जन औपचारिक केंद्र की बिक्री में चिढ़े हुए साल जनवरी में 11 गुणा से अधिक की वृद्धि करने का दावा किया गया है। सकारात्मक गांधी नगर और सरवाल के साथ अलसुन, बिलास, तेजस्वी और शाह के जिले में सामान्य स्वास्थ्य केंद्रों में शिक्षा व्यवस्थित जन औपचारिक केंद्रों पर लोगों को आधिकारिक तरह दिखाया गया है।

जिला सामान्य स्वास्थ्य केंद्रों द्वारा संचालित अंकड़ों के अनुसार जनवरी 2023 से ढाई सौ स्वास्थ्य केंद्रों के लिए आउटलेटों से संचालित बिक्री का अंक 2714487 रूपये था, जो 31615919 हो गया है। इन केंद्रों पर ग्रामीणों की सस्ती लाइफेंट पर युग्मतापूर्ण जेनरिक दवाएं उपलब्ध करवाई जा रही हैं।
First Jan Aushadhi Kendra opened in government institution of Haryana

Yamunanagar: Dass Arora inaugurated the state's first JAN AUSHADHI KENDRA at the Government Health Institution (Mukand Lal District Civil Hospital, Yamuna Nagar) on 18th of January 2024. Along with this, MLA also inaugurated a One-Day Swine Flu (H1N1) vaccination camp for the health workers working in the hospital. On this occasion, Civil Surgeon Dr Manjeet Singh, PMO-MLDCH Dr Divya Mangla, Dr Vipul Goel, Dr. Nisha Gurava, Dr. VPS Dahiya, Dr. Shiv Kumar, DR. Reema Beri & Gaurav along with other Officials were present. MLA Ghanshyam Dass encouraged DR. Reema (Dietician) by giving her Appreciation Certificate for her excellent work. In the event, especially Dr. Om Prakash Verma, Nodal Officer (Haryana) from Delhi Head Quarter was present for the inauguration of JAN AUSHADHI KENDRA at MLDCH, Yamuna Nagar.

अमर उजाला | January 04, 2024

Rudraprayag News: गांवों में स्थानीय प्रशासन से साक्षात सहकारी समितियों की मिलेगी लाभ

रुद्रप्रयाग। जनपद में प्रशासन से साक्षात सहकारी समितियों के माध्यम से किया जाएगा, जिससे दूरस्थ क्षेत्र के लोगों को अन्य असरोत्तरी की दीवार नहीं लगनी पड़ेगी। यह दिन 1 जनवरी में रुद्रप्रयाग में स्थानीय प्रशासन से साक्षात सहकारी समितियों की मिलेगी लाभ। यह दिन गांवों में स्थानीय प्रशासन से साक्षात सहकारी समितियों की मिलेगी लाभ।

विवरण अनुसार, स्थानीय प्रशासन वाले जनपद में तारीख-बजार के दो दिन बाद भी उड़ी गांवों के ग्रामीणों की कुर्सी की दीवार नहीं लगनी पड़ेगी। यह दिन गांवों में स्थानीय प्रशासन से साक्षात सहकारी समितियों की मिलेगी लाभ।

अलवर जिले में 15 जन औषधि केंद्र स्थापित, ऐसे मिलेगी सस्ती दवाओं की जानकारी

Pradhan Mantri Bhartiya Jan Aushadhi Project अलवर जिले में 15 जन औषधि केंद्र स्थापित

अलवर जिले में 15 जन औषधि केंद्र स्थापित

अलवर जिले में 15 जन औषधि केंद्र स्थापित
Shri Nalin Kumar Kateel
Hon’ble Member of Parliament
Dakshina, Kannada
Gol inaugurated PMBJK
Puttur (Karnataka)

Smt. Aparajita Sarangi
Hon’ble Member of Parliament,
Bhubaneswar, Odisha
Gol inaugurated PMBJK
Bhubaneswar (Odisha)

Shri Ghanshyam Dass Arora
Hon’ble Member of Legislative Assembly,
Yamuna Nagar, Govt. of Haryana
inaugurated PMBJK
Mukand Lal District Civil Hospital,
Yamuna Nagar (Haryana)

Shri Gopal Sharma
Hon’ble Member of Legislative Assembly,
Civil Lines, Jaipur, Govt. of Rajasthan
inaugurated PMBJK
Hasanpura, Jaipur (Rajasthan)
**Best Performing States in Terms of Sales in Crores (Jan 2024)**

<table>
<thead>
<tr>
<th>State</th>
<th>Sales (Crores)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Uttar Pradesh</td>
<td>196.58</td>
</tr>
<tr>
<td>Kerala</td>
<td>156.81</td>
</tr>
<tr>
<td>Karnataka</td>
<td>142.34</td>
</tr>
<tr>
<td>Tamil Nadu</td>
<td>116.74</td>
</tr>
<tr>
<td>West Bengal</td>
<td>91.31</td>
</tr>
<tr>
<td>Jharkhand</td>
<td>76.42</td>
</tr>
<tr>
<td>Chhattisgarh</td>
<td>74.79</td>
</tr>
<tr>
<td>Punjab</td>
<td>54.87</td>
</tr>
<tr>
<td>Rajasthan</td>
<td>53.73</td>
</tr>
<tr>
<td>Jammu &amp; Kashmir</td>
<td>44.00</td>
</tr>
</tbody>
</table>

**Top 10 Selling Products of Jan 2024**

<table>
<thead>
<tr>
<th>Item No.</th>
<th>Item Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>300</td>
<td>Telmisartan Tablets IP 40mg</td>
</tr>
<tr>
<td>465</td>
<td>Pantoprazole 40mg (Gastro-resistant) and Domperidone 30mg (Prolonged Release) Capsules IP</td>
</tr>
<tr>
<td>266</td>
<td>Atorvastatin Tablets 10mg</td>
</tr>
<tr>
<td>34</td>
<td>Metformin Hydrochloride Prolonged-release 500mg and Glimperipide 2mg Tablets IP</td>
</tr>
<tr>
<td>1284</td>
<td>Cilindipine 10mg and Telmisartan 40mg Tablets</td>
</tr>
<tr>
<td>525</td>
<td>Diclofenac 1.16%w/w, Linced Oil 3%w/w, Methyl Salicylate 10%w/w and Menthol 5%w/w Gel</td>
</tr>
<tr>
<td>145</td>
<td>Metformin Hydrochloride Tablets IP 500mg</td>
</tr>
<tr>
<td>263</td>
<td>Amlodipine 5mg and Atenolol 50mg Tablets IP</td>
</tr>
<tr>
<td>1462</td>
<td>Vildagliptin 50mg and Metformin Hydrochloride 500mg Tablets IP</td>
</tr>
<tr>
<td>138</td>
<td>Glimperipide Tablets IP 2mg</td>
</tr>
</tbody>
</table>

**Welcoming new Partners who joined PMBI family in the month of Jan 2024**

- PMBJK12184 - Hemal Chandra - Janjir-Champa - 495690
- PMBJK12243 - Sujata Vinod Menon - South Goa - 403802
- PMBJK12282 - Suchitra Dash - Pondicherry - 605006
- PMBJK12294 - Buwaneswari Kaleeswaran - Ramanathapuram - 623401
- PMBJK12304 - Karle Kushma Damodar - Sindhudurg - 416703
- PMBJK12305 - Zavori Prakashbhai Hirabhai - Bharuch - 393001
- PMBJK12306 - Madupaduga Jyothi - Hyderabad - 500003
- PMBJK12308 - Mohammad Ibrahim Mir - Shopian - 192303
- PMBJK12309 - Heera Ballabh Bhatt - Bageshwar - 263642
- PMBJK12320 - Manoj O - Chitradurga - 577519
- PMBJK12321 - G S Kumari Sandhya - Thiruvananthapuram - 695508
- PMBJK12326 - Ritu Sharma - West - 110042
- PMBJK12327 - Tamanna Rani - Patiala - 147201
- PMBJK12330 - Arti Kumari - Palamu - 822116
- PMBJK12333 - Gaisinlu Gonmel - Noney - 795159
- PMBJK12334 - Mahaveer Singh Shekhawat - Jaipur - 302015
- PMBJK12335 - Anup Kumar Goswami - Nalbari - 781303
- PMBJK12341 - Arvind Tiwari - Sagar - 470337
- PMBJK12343 - Sarapynbiang Marwein - East Khasi Hills - 793113
- PMBJK12344 - Pradeep Chaudhary - Solan - 173207
What is Cancer?

Body is made up of trillions of cells that over lifetime normally grow and divide as needed. When cells are abnormal or get old, they usually die. Cancer starts when something goes wrong in this process and body cells keep making new cells and the old or abnormal ones don’t die when they should. As the cancer cells grow out of control, they can crowd out normal cells. This makes it hard for the body to work the way it should.

Hope is always there: For many people, cancer can be treated successfully. In fact, more people than ever before are leading full lives after cancer treatment.

Cancer is more than just one disease

There are many types of cancer. Cancer can develop anywhere in the body and is named for the part of the body where it started. For instance, breast cancer that starts in the breast is still called breast cancer even if it spreads (metastasizes) to other parts of the body.

There are two main categories of cancer:

1. Hematologic (blood) cancers
   - are cancers of the blood cells, including leukemia, lymphoma, and multiple myeloma.

2. Solid tumor cancers
   - are cancers of any of the other body organs or tissues. The most common solid tumors are breast, prostate, lung, and colorectal cancers.

These cancers are alike in some ways, but can be different in the ways they grow, spread, and respond to treatment. Some cancers grow and spread fast. Others grow more slowly. Some are more likely to spread to other parts of the body. Others tend to stay where they started.
Treatment Strategy
Some types of cancer are best treated with surgery; others respond better to drugs such as chemotherapy. Often 2 or more treatments are used to get the best results.

What is a tumour?
A tumour is a lump or growth that can be benign (non-cancerous) or malignant (cancer).

What causes cancer?
Cancer cells develop because of multiple changes in their genes. These changes can have many possible causes such as Lifestyle habits, genetics, and being exposed to cancer-causing agents in the environment. Many times, there is no obvious cause.

What is the cancer stage?
When a cancer is found, tests are done to see how big the cancer is and whether it has spread from where it started. This is called the cancer’s stage.

How does cancer spread?
Cancer can spread from where it started (the primary site) to other parts of the body.

Source: www.cancer.org
Fill in the puzzle below based on what you have read about cancer on the previous page.

1. What are types of Cancer?

2. True or False: Benign Cancer is cancerous?
   True [ ] False [ ]

3. How does Cancer spread?

4. Fill the blanks:
   H.........ma.........olo.........ic Cancers &
   S..........li......... Tu.........or Cancers

5. Complete the sentence:
   Cancer is more than
   __________________________ __________________________