

PMBI/IT/2022-23/47

27th May 2022

Circular

Subject: Regarding Geo - tagging of all PMBJP Kendra.

The Geo-tagging of Kendra by all Kendra owner under 'Pradhan Mantri Bhartiya Janaushadhi Pariyojana' for targeted delivery of supply chain products and other IT enabled services, brings the good governance, transparency and efficiency, and enables citizens to locate nearby Kendra for easily accessibility of affordable generic medicines being provided by PMBI under the scheme in a digital convenient manner.

It is hereby advised to tag the location of Kendra by every Kendra owner to facilitate better IT support system and outreach of Janaushadhi products to the common people. In this regard, a special campaign has been planned for all Kendra owners to adhere to the same. Necessary instructions in form of SOP (enclosed), Video Tutorials/guide (ie; Youtube Link) along with online geo tagging weblink (i.e. <http://location.pmbi.co.in/>) has already been published on Janaushadhi website (<http://janaushadhi.gov.in>) for active participate on.

Therefore, every Kendra Owners may participate in above geo tagging program starting from **30th May 2022 to 12th Jun 2022** effectively and update their Kendra's Location on map at earliest.



(Authorised Signatory)

To:

All PMBJP Kendra

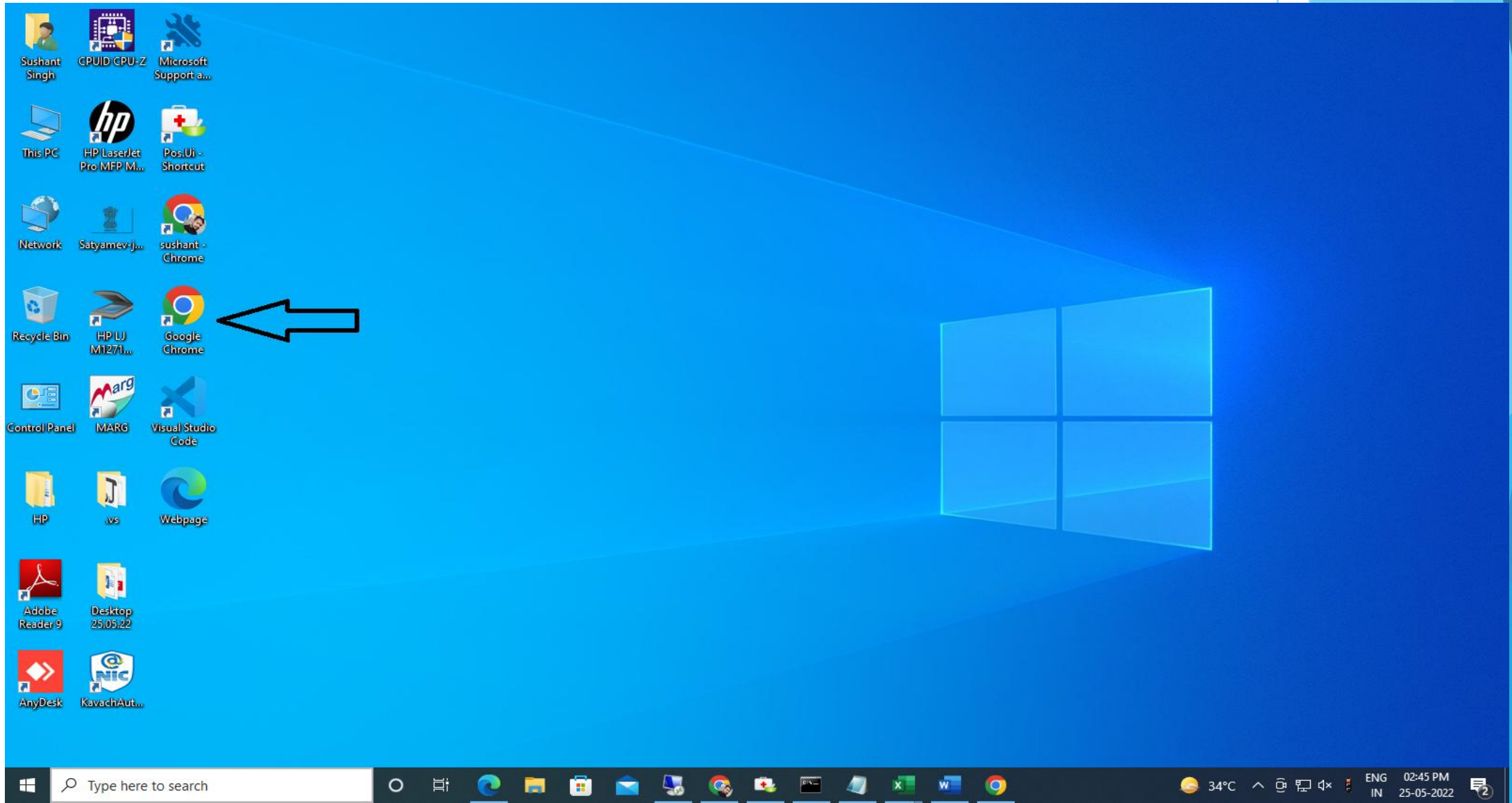
Copy to: (For kind information)

1. CEO, PMBI
2. Dy. CEO, PMBI
3. GM (Finance & Marketing)
4. Marketing Officers/State In-charge
5. Guard File

l/s

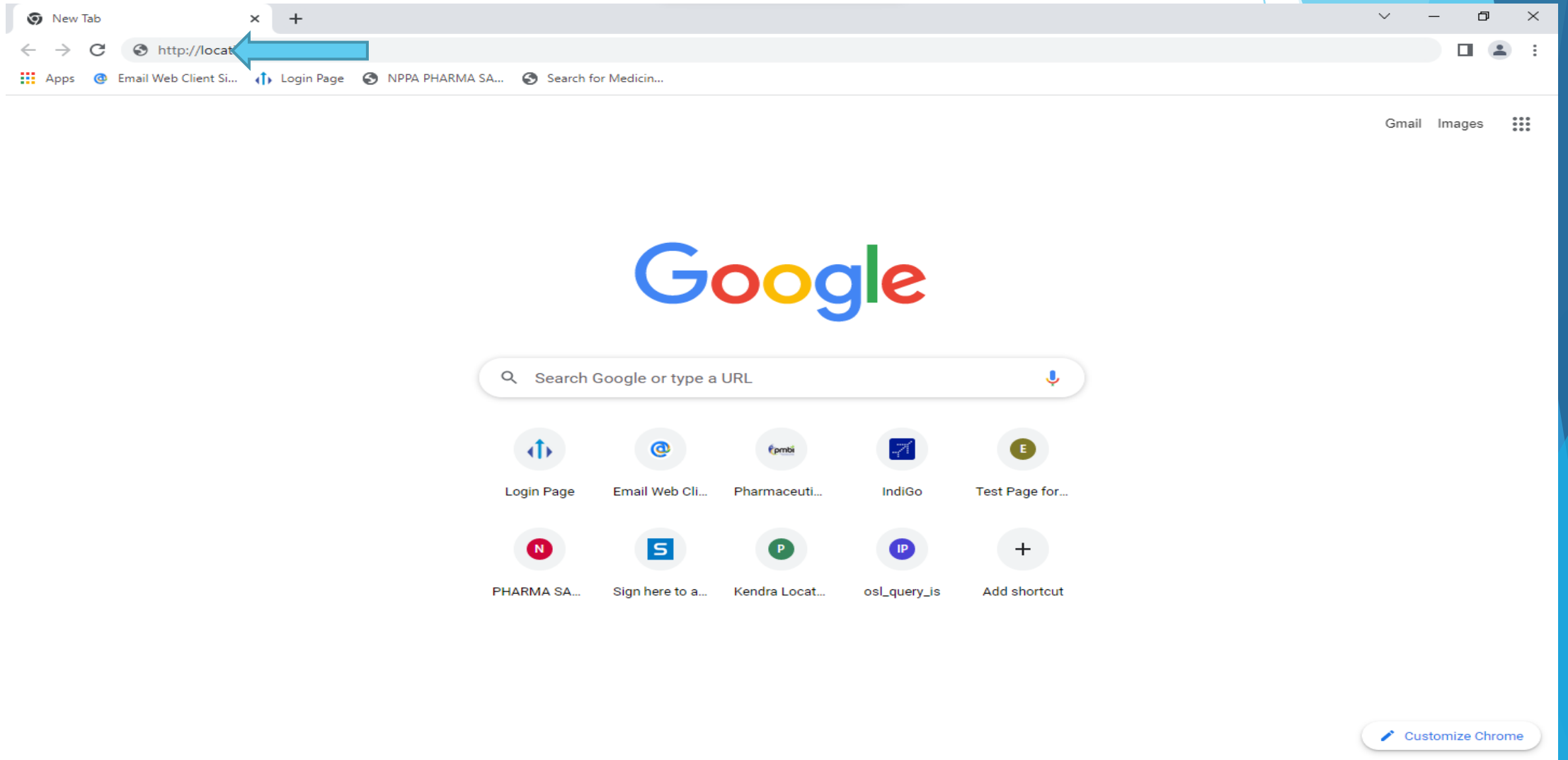
SOP for Kendra Location Update

▶ Open any Web Browser in your PC.



SOP for Kendra Location Update

- ▶ Enter Weblink for Location Updation.
- ▶ <http://location.pmbi.co.in/>



SOP for Kendra Location Update

▶ Enter valid 10 - digit Kendra code.

The screenshot shows a web browser window with the URL `location.pmbi.co.in`. The page title is "Kendra Location Updation System". The interface includes the following elements:

- Search Section:** A text input field labeled "Enter Kendra Number:" with a blue "Search" button to its right.
- Instructions:** A line of text below the search field: "Enter valid 10 digit Kendra code. Search Kendra first and then select the location."
- Form Fields:** A section titled "Kendra Address :" containing several input fields:
 - Pin Code
 - Mobile Number
 - Latitude
 - Longitude
- Action Button:** A large green button labeled "Update" at the bottom of the form.
- Map:** A Google Maps interface below the form, showing a street view of an area in Noida. The map includes labels for "Map", "Satellite", and "Enter a location". Various landmarks are visible, such as "Vegetable Wholesale Market", "Bhangel Sabzi Mandi", "Masjid noida", and "BLGC-SUPERB".

The Windows taskbar at the bottom shows the system tray with a temperature of 34°C, the date 25-05-2022, and the time 02:58 PM.

SOP for Kendra Location Update

▶ Check & Update Kendra Location

The screenshot displays the 'Kendra Location Update System' web application. The browser address bar shows 'location.pmbi.co.in'. The page title is 'Kendra Location Update System'. The form contains the following fields and values:

- Enter Kendra Number:** PMBJK07135
- Search:** A blue button.
- Enter valid 10 digit Kendra code. Search Kendra first and then select the location.** (Instructional text)
- Kendra Address :** Maa Sharada Market, Turki Chowk ,Near Kurhani Block, Kurhani, Muzaffarpur, Bihar, India - 844127
- Pin Code:** 844127
- Mobile Number:** (Empty field)
- Latitude:** 26.03648069999999
- Longitude:** 85.4081907

A green bar with a blue arrow points to the 'Update' button. Below the form is a Google Maps interface with a search bar containing 'Enter a location'. The map shows a location marked with a red pin and labeled 'Clothes कपड़े का स्टोर & जनरल स्टोर' (Clothes store & general store). Other nearby locations include 'Swadeshi farm' and 'Pancake / ... Temporarily closed'. The Windows taskbar at the bottom shows the system tray with the date '25-05-2022' and time '03:00 PM'.